

WELLSTAR GRAND GALA

MARCH 13, 2027

The Grand Hyatt Atlanta in Buckhead

The Wellstar Grand Gala brings together nearly 600 corporate partners, community leaders, caregivers and clinicians for an unforgettable black-tie celebration filled with purpose, generosity and inspiration. Guests enjoy an elevated evening featuring live and silent auctions, a three-course dinner, live

entertainment, powerful patient stories and meaningful moments that celebrate the impact of giving. The 28th annual Wellstar Grand Gala will raise critical funds in support of **Wellstar Oncology**. This event sells out each year, so register early! **For more information, visit www.wellstar.org/gala.**

GALA SPONSORSHIPS

	PRESENTING \$100,000	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	PATRON \$3,000
Event tickets/seats*	30	24	16	12	10	8	2
Recognition on the Wellstar Foundation website and hospital donor boards	●	●	●	●	●	●	
Recognition on printed signage and screens (must pledge by 2/1/2027 for printed signage)	logo	logo	logo	logo	logo	name	
Ad on screens during the program	full page	full page	full page	half page	half page		
Recognition in the printed program (must pledge by 2/1/2027)	logo	logo	logo	logo	logo		
Recognition on the digital invitation webpage	logo	logo	logo	name			
Recognition in a social media post	●	●	●				
Verbal recognition from podium during the program	●	●	●				
Name inclusion in any gala press releases	●	●	●				
Opportunity to expand benefits package according to your company's goals	●	●					
Hotel accommodations at the Grand Hyatt on the evening of the event	1 room	1 room					
Logo on step-and-repeat photo backdrop	●						
Speaking opportunity during program	●						
Exclusivity as the top-tier sponsor	●						
FAIR MARKET VALUE	\$7,500	\$5,000	\$4,000	\$3,000	\$2,500	\$2,000	\$500

**Your group will be seated together, though additional guests may join your table to ensure it is filled.*

PRESALE! An exclusive opportunity to attend the CEO's Signature Reception

The first 15 sponsors to pledge at the **\$15k Silver level** or higher will receive admission for two guests to begin the gala evening at an intimate gathering with Wellstar President and CEO, Ketul Patel.

SUPPORTING SPONSORSHIPS

The Wellstar Grand Gala offers underwriting opportunities to offset event expenses and maximize the funds that flow directly to vital healthcare programs. These sponsorships are an especially great way to support the event if you are unable to attend. To see which opportunities from the list below are currently available, view the registration options at www.wellstar.org/gala.

AUCTION SPONSOR \$20,000

1 opportunity available (must pledge by 2/15/27)

- Logo recognition on auction website
- Logo on eblast promotions for the week-long bidding period online
- Logo on the sign for each auction section and the check-out area
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

LIBATIONS SPONSOR \$15,000

1 opportunity available (must pledge by 2/1/27)

- Logo recognition on signage at all six bars
- Logo on beverage napkins and cocktail stirrers at all six bars
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

VALET SPONSOR \$12,500

2 opportunities available (must pledge by 2/1/27)

- Logo on signage at valet exit
- Logo on water bottles for guests at valet
- Logo on a parting gift and print material placed in guest cars at valet
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

AFTERPARTY SPONSOR \$10,000

3 opportunities available (must pledge by 2/1/27)

- Logo displayed on signage at afterparty room entrance
- Logo recognition on your choice of a party favor
- Full page ad in looping slides of afterparty room
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

DÉCOR SPONSOR \$7,500

2 opportunities available (must pledge by 2/15/27)

- Logo recognition on each ballroom table near the centerpiece
- Logo recognition at each seating area in pre-function space
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

VIDEO SPONSOR \$5,000

3 opportunities available (must pledge by 1/31/27)

- Logo prominently featured in video presentations that air during the program
- Recognition on ballroom screens
- Recognition on Wellstar Foundation website and hospital donor boards

FUND THE MISSION

The most direct way to support Wellstar's work is with a fully charitable monetary contribution. To donate, use the attached form or visit www.wellstar.org/gala.

AUCTION ITEMS

Auction item donations are another meaningful way to support the Wellstar Grand Gala. Our live and silent auctions will feature a variety of high-quality items with visibility among hundreds of guests in person and online. Popular contributions include gift cards, electronics, exclusive experiences, SkyMiles and vacation getaways. To view our complete wish list and donate, email paige.clark@wellstar.org.



2027 COMMITMENT FORM

Yes! I/We will contribute at the following level(s):

- | | |
|--|---|
| ☐ Presenting \$100,000 | ☐ Donation (Fund the Mission) |
| ☐ Diamond \$75,000 | Amount \$ _____ |
| ☐ Platinum \$50,000 | |
| ☐ Gold \$25,000 | ☐ Supporting Sponsor |
| ☐ Silver \$15,000 | Level _____ |
| ☐ Bronze \$10,000 | Amount \$ _____ |
| ☐ Patron \$3,000 | |

SPONSOR INFO

Sponsor Name (as it should be published) _____	Date _____
Contact Name _____	Phone _____
Street Address _____	City, State _____
Email _____	Zip _____

PAYMENT INFO

- ☐ **Check** Check payable to "Wellstar Foundation" enclosed for \$ _____.
- ☐ **Credit Card** I will pay online at www.wellstar.org/gala.
- ☐ **Pledge** This form is a pledge only. Please send me an invoice.

ATTENDANCE INFO

- ☐ I/We **will not attend** but please accept my charitable contribution.
- ☐ I/We **will attend**. Guest information is below and/or will be provided later.

	First and Last Name	Email	Seating Requests & Dietary Restrictions
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

To supply more guest info and to return this form, please email kiana.matthews@wellstar.org.

Attn: Kiana Matthews | Wellstar Foundation | 1800 Parkway Place, Marietta, GA 30067