

Wellstar Trauma Network

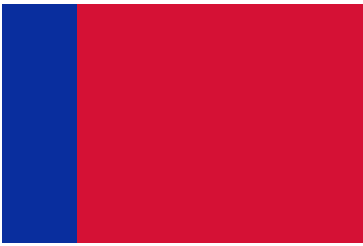
Sponsor & Exhibitor Prospectus



Monday
April 28

TRUIST Park | Xfinity Club

2025
Trauma
Symposium



The **Wellstar Trauma Network (WTN)** is the largest trauma system in the state of Georgia and is committed to the advancement, education, and delivery of high-quality trauma care.

The annual **Trauma Symposium**, hosted by the WTN, is an anticipated event for those who provide care to critically injured patients, not only to receive education, but to connect, network, and to be celebrated.

The WTN is planning for 450 in-person attendees at this year's Trauma Symposium. The target audience is to encompass the entire team that may care for and impact a patient's outcome and quality of life. As a sponsor you can expect to network with **hospital administrators, trauma program managers, EMS leaders, and bedside clinicians** at this year's event. So whether you are looking to connect with individuals with purchasing power or those who directly utilize your items and equipment, this is the event for you!



Highlights from the 2024 Trauma Symposium

400+

Attendees

33

Sponsors

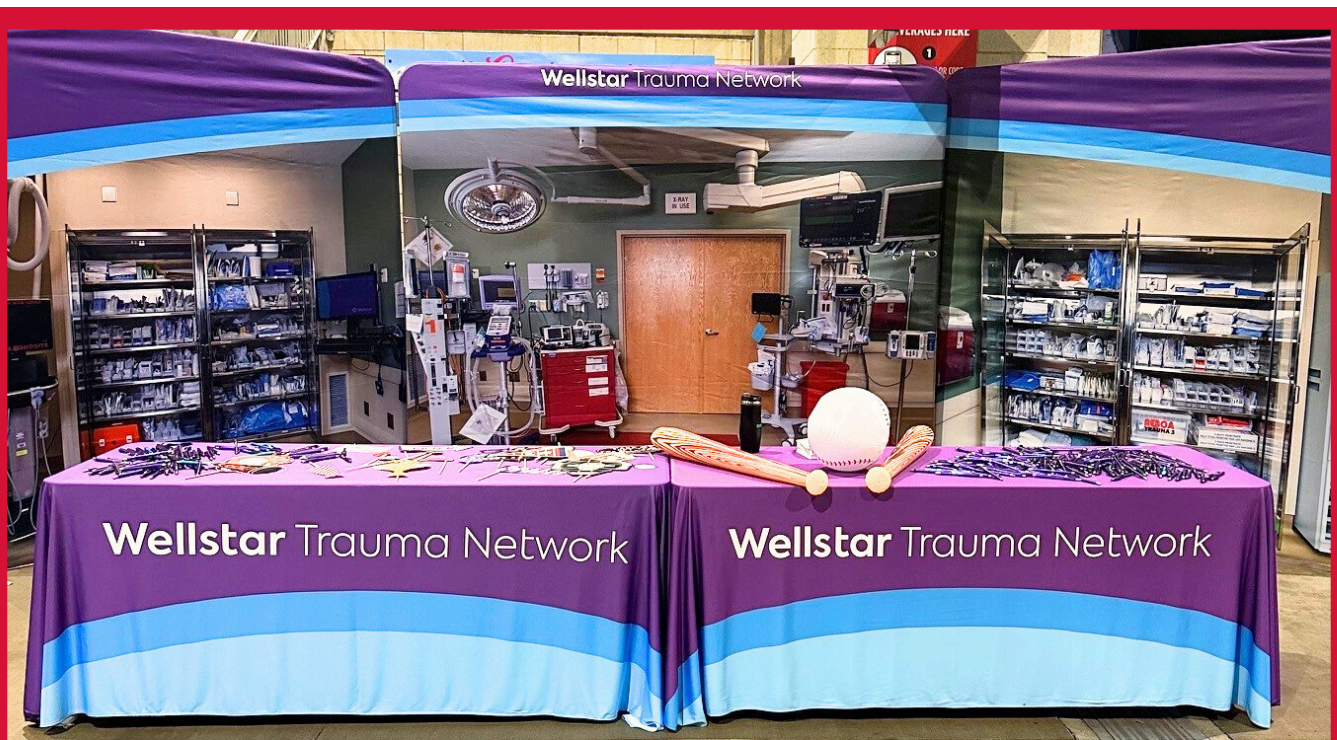
23

Presenters

2nd Year with **sold out attendance** and a waitlist.

Multidisciplinary attendance:

Fire, EMS, Nursing, ED Physicians, Trauma Surgeons, Orthopaedic Trauma Surgeons, Neurosurgeons, Clinical Pharmacists, Advanced Practice Providers, Interventional Radiology, Respiratory Therapy, PT/OT, Radiology Technicians, Hospital Administrators, Trauma Program Managers & more!



A photograph of a busy exhibitor hall with various booths, tables, and people. The text 'All exhibitors receive the following' is overlaid in large white font.

All exhibitors receive the following

120 Minutes of scheduled exhibit hall time for all symposium participants

- Each exhibiting company is provided one 6 foot table and 2 chairs within the exhibitor hall for networking opportunities, along with snack & meal breaks. Additional exhibitor badges may be purchased for \$150 per individual.
- Direct contact with Symposium Planning Team Member leading up to the event and for event day support
- Printed recognition in the event day attendee program

For our exhibitors, the WTN goal is to provide an atmosphere that is welcoming and enjoyable for attendees to interact and learn about your products and services. Participants will be directed to the exhibitor hall for lunch and designated presentation breaks for networking and connecting.

Wellstar Trauma Network

Attending Exhibitors Opportunities

	MOST VALUABLE PLAYER	HALL OF FAME	GOLDEN GLOVE	SILVER SLUGGER	PLATINUM PLATE	ROOKIES of the year
	\$10,000	\$6,500	\$5,000	\$3,500	\$2,500	\$2,000
# of representatives* Includes meals <small>(Max of 4 reps per table - additional tables available for purchase)</small>	4	2	2	2	2	1
Free Parking	✓	✓	✓	✓	✓	✓
Opportunity to provide raffle prize with podium recognition <small>Item to be at company's expense</small>	✓	✓	✓	✓	✓	✓
Recognition in printed event program	Full Page	Half Page	1/4 Page	Logo	Logo	Listed
Featured electronically throughout the event	Prominently displayed during lunch break and between sessions	Prominently displayed during snack break and between sessions	Logo rotated between sessions	Listed between sessions	Listed between sessions	
Logo on Exhibitor Bingo Card to encourage attendee visitation	✓	✓	✓	✓		
Access to attendee email list following the event	✓	✓	✓			
Recognition from the podium throughout the event	✓	✓				
Premium location in the exhibit hall	✓ First Choice	✓				
Access to the TRUIST Club <small>Private Room for Presenters, Wellstar Leadership, and WTN members only</small>	✓					
	LUNCH SPONSOR 1 Available	Beverage & Snack Sponsors 2 Available				3 Available

EXTRAS

Additional Tables: \$1000 each | Additional Rep Passes: \$150 each

Lanyard Sponsor - Company logo printed on attendee symposium lanyards - \$1,500

Bag Sponsor - Company logo printed on bags provided to each attendee - \$2,000

Exhibitor Sponsorships available on first come, first serve basis

WTN Exhibitor Contract & Sponsorship Agreement

Truist Park | Xfinity Club



Company Information

Company Name

Business Address

City/State/Zip Code

Primary Contact Name

Primary Contact Phone #

Primary Contact Email Address

Payment Information

Authorized Applicant Signature

Print Name

Date

Total Amount: _____

Choose one: Credit Card Check

Exhibitor Level:

Most Valuable Player

\$10,000

Hall of Fame

\$6,500

Golden Glove

\$5,000

Silver Slugger

\$3,500

Platinum Plate

\$2,500

Rookie of the year

\$2,000

Sponsorship Opportunities:

Lanyard Sponsor

\$1,500

Attendee Bag Sponsor

\$2,000

Exhibitor Extras:

Additional Rep Passes

\$150 x _____ = _____

Additional Tables

\$1,000 x _____ = _____

Completed Agreement Forms should be emailed to jason.lanyon@wellstar.org

Credit Card Payments will be processed through the Wellstar Call Center.
A call will be scheduled to finalize payment once the Agreement Form is received.

Make check payable to: **Kennestone Trauma Services** (include Symposium in the memo)

Send check payment to: Kennestone Trauma Services
Attn: Jamie Van Ness
55 Whitcher Street, Suite 130
Marietta, GA 30060

Questions?

Contact Jason Lanyon (Exhibitor Lead) by email at jason.lanyon@wellstar.org or call 404-556-4596. The WTN is willing to work with you to create an exhibitor partnership of mutual benefit.

Testimonials

I was very pleased to be a sponsor for this meeting and was very impressed with the turnout! It was a great location and very well organized; I look forward to continuing to support this Symposium again in the future!

We recently attended the Wellstar Trauma Symposium, and it was an exceptional experience. The event was very well attended, which made for great networking opportunities. The location at the Braves Stadium was awesome and added a unique flair to the symposium. I particularly enjoyed all the conversations with Wellstar employees from various locations. There was a great vibe throughout the event, with lots of positive energy and engaging discussions. My personal highlight was witnessing the AirLife helicopter landing on the baseball field—truly an unforgettable moment.

We will definitely participate for years to come. Kudos to the organizers for putting together such a fantastic event!

Thank you for your sponsorship and ongoing support of the Wellstar Trauma Symposium



For more information contact Jason Lanyon by email at jason.lanyon@wellstar.org or call 404-556-4596.

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