



EVENT SPONSORSHIP OPPORTUNITIES

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[WELLSTAR.ORG/FOUNDATION](https://www.wellstar.org/foundation)

Last revised 1/27/2025

OUR MISSION

Through philanthropy and community partnership, the Wellstar Foundation fuels innovation and action to address the vital needs of diverse communities in Georgia.

As the philanthropic arm to Wellstar Health System, the largest safety net health system in Georgia and a top provider of charity care in the nation, the Foundation facilitates innovative relationships with individuals, organizations, and corporations across all industries. With your partnership, we can leverage our shared skills and resources for the benefit of the communities and the 1 in 6 Georgians we serve.

To create transformative and sustainable change, the Foundation funds initiatives that support clinical excellence and addresses some of the most pressing health challenges, including health equity, behavioral health, innovation, and workforce. **Together, we can create a healthier Georgia for all.**

[WELLSTAR.ORG/FOUNDATION](https://www.wellstar.org/foundation)

WELLSTAR GRAND GALA

MARCH 29, 2025

The St. Regis Atlanta Hotel

6:00 p.m. Cocktail Reception

7:00 p.m. Program and Dinner

9:00 p.m. Afterparty with Live Music and Dancing

Glitz, glamour, and generosity fill the air each year at the Wellstar Grand Gala. Hosting nearly 600 patrons in a single night at the St. Regis Atlanta, this black-tie affair is a night of impact to remember. Features include live entertainment, a three-course dinner, live and silent auctions, inspiring stories about Wellstar’s work and so much more. Wellstar Grand Gala attendees include corporate partners, community leaders, sponsors and stellar physicians. For more information and to register, please visit www.wellstar.org/gala.

Grand Gala Sponsorships

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	PATRON \$3,000
Event admission/seats	20	10	10	10	2
Complimentary valet parking	●	●	●	●	●
Recognition on the Wellstar Foundation website and hospital donor boards	●	●	●	●	
Recognition on printed signage and screens <i>(must pledge by 3/7/2025 for printed signage)</i>	logo	logo	logo	name	
Ad on screens during the program	full-page	half-page	half-page		
Recognition in the printed program <i>(must pledge by 2/28/2025)</i>	logo	logo	logo		
Recognition on invitation <i>(must pledge by 12/31/2024)</i>	logo	name			
Favorable seating with company name on table(s)	●	●			
Recognition in social media posts	●				
Verbal recognition from podium during the program	●				
Name inclusion in any gala press releases	●				
FAIR MARKET VALUE	\$3,300	\$1,650	\$1,650	\$1,650	\$330

AUCTION ITEM DONATIONS

Aside from monetary contributions, you can support the Wellstar Grand Gala through contributing an auction item. A broad range of desirables will be featured in our live and silent auctions. Auction items receive exposure among hundreds of gala attendees in person and online. Routine favorites include gift cards, tech items, rare experiences, and travel (i.e. SkyMiles, vacation stays, etc.). To give, email kiana.matthews@wellstar.org.

Supporting Sponsors

If you are unable to attend the Wellstar Grand Gala, please consider sponsoring at one of the levels below. There is only one opportunity available for each Supporting Sponsorship. [Click here](#) to see what remains available.

STEP & REPEAT SPONSOR \$20,000

- Logo on co-branded step-and-repeat backdrop
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

AFTERPARTY SPONSOR \$10,000

- Logo on signage throughout the afterparty
- Branded afterparty favor given to all attendees
- Verbal recognition from stage at the afterparty
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

~~AUCTION SPONSOR \$10,000~~ SOLD

- Logo recognition on auction website
- Logo on promotions for the week-long bidding period online
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

CHAMPAGNE SPONSOR \$10,000

- Champagne tagged with your logo at each table
- Recognition from stage for a toast
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

COCKTAIL HOUR SPONSOR \$10,000

- Logo on reception signage as guests arrive
- Logo on item offered to guests during reception
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

MISSION VIDEO SPONSOR \$10,000

- Logo included in the program videos
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

FUND THE MISSION

The most direct way to support Wellstar's work is with a fully charitable monetary contribution. To donate, use the attached form or visit www.wellstar.org/gala.

LIBATIONS SPONSOR \$10,000

- Logo on signs in the bar area
- Logo printed on beverage napkins at each bar
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

VALET SPONSOR \$10,000

- Logo on check-in area signage
- Logo on custom water bottles for guests at valet
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

RAFFLE SPONSOR \$10,000

- Logo prominently displayed at the raffle table
- Custom wine bag with company logo
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

~~ENTERTAINMENT SPONSOR \$6,000~~ SOLD

- Logo on signage near stage featuring the band
- Verbal recognition from stage when introducing the band
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

~~FAVOR SPONSOR \$6,000~~ SOLD

- Opportunity to provide a branded item for guest goody bags given out through valet
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

Wellstar Foundation
GOLF CLASSIC

SEPTEMBER 8, 2025

Brookfield Country Club | Marietta, GA

Join us for the annual Wellstar Foundation Golf Classic alongside fellow corporate partners and Wellstar leaders from across the System. This long-running annual event has raised more than \$2 million benefiting initiatives that transform healthcare and increase access for all Georgians. The Golf Classic sells out each year so register early to secure your preferred round! For more information, visit www.wellstar.org/golf.

NEW LEVELS!
Golf Classic Sponsorships

	PRESENTING \$20,000	MASTERS \$10,000	PREMIER \$7,500	EAGLE \$5,000	FOURSOME \$2,500	PAR \$1,000
Golfer foursome(s)	3	2	2	1	1	0
Recognition on signage in the clubhouse, at the opening program, and on the course <i>(must pledge by 8/18/2025)</i>	logo	logo	logo	name	name	name
A Wellstar-branded gift for each golfer	●	●	●	●	●	
Opportunity to have a tent and table on the course to interact with attendees and provide giveaways	●	●	●	●		
Opportunity to provide a branded item or brochure for all golfers	●	●	●	●		
Private guided tour of any Wellstar facility	●	●	●			
Verbal recognition during the opening program	●	●	●			
Company logo displayed on a mission fact sign at each hole throughout the course	●	●				
Logo recognition in event-specific eblasts	●	●				
Name mention in one Wellstar social media post	●	●				
Recognition on the driving range and putting green through branded signage, golf balls, and a table to greet golfers	●					
Exclusivity as the top-tier sponsor	●					
FAIR MARKET VALUE	\$2,100	\$1,400	\$1,400	\$700	\$700	\$0

MULLIGANS (two max per golfer) \$25 for two

Each mulligan provides an extra swing to improve your score.

PRESALE! Pick your flight.

The first 15 sponsors to make a written pledge at the **\$5,000 Eagle level** or above will be guaranteed their choice of morning or afternoon flights. *(Flight preferences for all other foursomes will be granted based on first-come, first-served basis. All flight assignments will be confirmed three weeks prior to the event.)* To confirm your sponsorship level, simply complete and return the “Event Commitment Form” attached or email kiana.matthews@wellstar.org. Payments can then be made any time before the event.

Wellstar Foundation
CLAY SHOOT

NOVEMBER 7, 2025

Garland Mountain Sporting Clays & Grill | Waleska, GA

Early in an autumn morning, community partners of the Wellstar Foundation gather for friendly competition in clay shooting. This event features scenic mountain views and an opportunity to support healthcare services across every community that Wellstar serves. Whether you are a seasoned shooter or a novice, the 13th annual Wellstar Foundation Clay Shoot will be a blast! For more information, visit www.wellstar.org/clayshoot.

NEW LEVELS!

Clay Shoot Sponsorships

	PRESENTING \$20,000	MARKSMAN \$15,000	STATION \$10,000	TARGET \$7,500	AMMO \$5,000	SHARP- SHOOTER \$3,000	RANGE \$1,000
Shooting team(s) of four	3	3	2	2	1	1	0
Recognition on signage on the morning reception lawn and on the course (<i>must pledge by 10/17/2025</i>)	logo	logo	logo	logo	name	name	name
A Wellstar-branded gift for each shooter	●	●	●	●	●	●	
Opportunity to provide a branded item or brochure for all shooters	●	●	●	●	●		
Opportunity to have a tent and table on morning reception lawn to interact with attendees and provide giveaways	●	●	●	●			
Private guided tour of any Wellstar facility	●	●	●				
Logo on banner at 5-stand	●	●	●				
Logo recognition in event-specific eblasts	●	●					
Name mention in one Wellstar social media post	●	●					
Opportunity to speak during the opening or closing program	●						
Logo on all tournament golf carts	●						
Exclusivity as the top-tier sponsor	●						
FAIR MARKET VALUE	\$1,920	\$1,920	\$1,280	\$1,280	\$640	\$640	\$0

MULLIGANS (two max per shooter) \$25 for two

Each mulligan adds one point to your final score.

PRESALE! An exclusive opportunity to sharpen your skills.

The first five sponsors to make a written pledge at the **\$5,000 Ammo level** or above will get access to a shooting clinic held just before the competition starts. To confirm your sponsorship level, simply complete and return the “Event Commitment Form” attached or email kiana.matthews@wellstar.org. Payments can then be made any time before the event.

EVENT COMMITMENT FORM

Yes! I/We will contribute at the following level(s):

GALA

March 29, 2025

- Platinum \$50,000
- Gold \$25,000
- Silver \$15,000
- Bronze \$10,000
- Patron \$3,000
- Donation (FTM) \$ _____
- Supporting Sponsor
Level _____
\$ _____

GOLF CLASSIC

September 8, 2025

- Presenting \$20,000
- Masters \$10,000
- Premier \$7,500
- Eagle \$5,000
- Foursome \$2,500
- Par \$1,000
- Donation \$ _____
- Mulligans \$25 per pair Qty _____

CLAY SHOOT

November 7, 2025

- Presenting \$20,000
- Marksman \$15,000
- Station \$10,000
- Target \$7,500
- Ammo \$5,000
- Sharp-shooter \$3,000
- Range \$1,000
- Donation \$ _____
- Mulligans \$25 per pair Qty _____

SPONSOR INFO

Sponsor Name
(as it should be published) _____

Contact Name _____

Street Address _____

Email _____

Date _____

Phone _____

City, State _____

Zip _____

PAYMENT INFO

- Check** Check payable to "Wellstar Foundation" enclosed for \$ _____.
- Credit Card** I will pay online at foundation.wellstar.org/sponsor-an-event/.
- Pledge** This form is a pledge only. Please send me an invoice.

ATTENDANCE INFO

- I/We **will not attend** but please accept my charitable contribution.
- I/We **will attend**. Guest information is below and/or will be provided later.

GOLF Flight Preference (*Flight assignments will be confirmed three weeks prior to the event.*)

- 7:45 a.m. Welcome & Shotgun Start 1:30 p.m. Welcome & Shotgun Start

	Event Attendance	First and Last Name	Email	Dietary Restrictions
1.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
2.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
3.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
4.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
5.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
6.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
7.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			
8.	<input type="checkbox"/> clay <input type="checkbox"/> golf <input type="checkbox"/> gala			

To supply more guest info and to return this form, please email kiana.matthews@wellstar.org.

Attn: Kiana Matthews | Wellstar Foundation | 1800 Parkway Place, Marietta, GA 30067



GIVING TUESDAY CORPORATE PARTNERSHIPS DECEMBER 2, 2025

The Tuesday after Thanksgiving annually encourages people to do good around the world! At Wellstar, Giving Tuesday provides our community of supporters the opportunity to make a difference right here in Georgia. As a sponsor, you will inspire others to join you in supporting Wellstar’s local healthcare services and workers, including emergency financial assistance for those with critical needs. For more information, visit www.wellstar.org/foundation.

SPONSORSHIPS

MATCHING SPONSOR \$10,000

- Logo featured in at least two emails to donors and Wellstar team members
- Tagged on Wellstar’s social media with the option of sharing custom photos/video content
- Logo featured on Giving Tuesday landing page
- Listed in annual report to donors
- Listed on donor boards in Wellstar hospitals

MATCHING SPONSOR \$5,000

- Logo featured in at least one email to donors and Wellstar team members
- Tagged on Wellstar’s social media with the option of sharing custom photos/video content
- Listed on Giving Tuesday landing page
- Listed in annual report to donors
- Listed on donor boards in Wellstar hospitals

GIVE BACK DAY SPONSOR \$2,000

- Encourage your patrons to join you in supporting Wellstar with a Give Back Day event where a portion of sales benefit Wellstar.
- The Foundation will promote your event to our team members and community of supporters.

OTHER WAYS TO GIVE

Make a tax-deductible donation

Any amount is appreciated and can be donated securely online at www.wellstar.org/givingtuesday.

Share online

Create a Facebook charity fundraiser and/or encourage your friends, family, and co-workers to support Wellstar for Giving Tuesday.

SPONSOR INFO

Sponsor Name _____ Date _____
 (as it should be published)

Contact Name _____ Phone _____

Email _____

PAYMENT INFO

To allow enough time to promote your sponsorship, we ask that all commitments be made by **November 7**. Please complete the third-party agreement to secure your partnership. Contact a member of the Wellstar Foundation for additional details or reach out to us directly at give@wellstar.org.

- Check** Check payable to “Wellstar Giving Tuesday 2025” enclosed for \$_____.
- Credit Card** I will pay online at www.wellstar.org/givingtuesday.
- Pledge** This form is a pledge only. Please send me an invoice.

Please return this form to:

annualgiving@wellstar.org | Wellstar Foundation | 1800 Parkway Place, Marietta, GA 30067