

WELLSTAR GRAND GALA

MARCH 29, 2025

The St. Regis Atlanta Hotel

6:00 p.m. Cocktail Reception

7:00 p.m. Program and Dinner

9:00 p.m. Afterparty with Live Music and Dancing

Glitz, glamour, and generosity fill the air each year at the Wellstar Grand Gala. Hosting nearly 600 patrons in a single night at the St. Regis Atlanta, this black-tie affair is a night of impact to remember. Features include live entertainment, a three-course dinner, live and silent auctions, inspiring stories about Wellstar’s work and so much more. Wellstar Grand Gala attendees include corporate partners, community leaders, sponsors and stellar physicians. For more information and to register, please visit www.wellstar.org/gala.

Grand Gala Sponsorships

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	PATRON \$3,000
Event admission/seats	20	10	10	10	2
Complimentary valet parking	●	●	●	●	●
Recognition on the Wellstar Foundation website and hospital donor boards	●	●	●	●	
Recognition on printed signage and screens <i>(must pledge by 3/7/2025 for printed signage)</i>	logo	logo	logo	name	
Ad on screens during the program	full-page	half-page	half-page		
Recognition in the printed program <i>(must pledge by 2/28/2025)</i>	logo	logo	logo		
Recognition on invitation <i>(must pledge by 12/31/2024)</i>	logo	name			
Favorable seating with company name on table(s)	●	●			
Recognition in social media posts	●				
Verbal recognition from podium during the program	●				
Name inclusion in any gala press releases	●				

OTHER WAYS TO GIVE

Aside from monetary contributions, you can support the Wellstar Grand Gala through the opportunities below. To give, email kiana.matthews@wellstar.org.

- **Auction Item Donations** – A broad range of desirables will be featured in our live and silent auctions. Auction items receive exposure among hundreds of gala attendees in person and online. Routine favorites include gift cards, tech items, rare experiences, and travel (i.e. SkyMiles, vacation stays, etc.).
- **Wine Wall Donations** – Gala guests will have the chance randomly choose and purchase wine bottles for a set price. Any donated red or white bottle valued at \$30 or more will be a part of the Essential Selection, while those valued at \$50 or more will be in the Premium Selection.

Supporting Sponsors

If you are unable to attend the Wellstar Grand Gala, please consider sponsoring at one of the levels below.

STEP & REPEAT SPONSOR \$20,000

- Logo on co-branded step-and-repeat backdrop
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

AFTERPARTY SPONSOR \$10,000

- Logo on signage throughout the afterparty
- Branded afterparty favor given to all attendees
- Verbal recognition from stage at the afterparty
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

AUCTION SPONSOR \$10,000

- Logo recognition on auction website
- Logo on promotions for the week-long bidding period online
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

CHAMPAGNE SPONSOR \$10,000

- Champagne tagged with your logo at each table
- Recognition from stage for a toast
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

COCKTAIL HOUR SPONSOR \$10,000

- Logo on reception signage as guests arrive
- Logo on item offered to guests during reception
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

MISSION VIDEO SPONSOR \$10,000

- Logo included in the program videos
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

FUND THE MISSION

The most direct way to support Wellstar's work is with a fully charitable monetary contribution. To donate, use the attached form or visit www.wellstar.org/gala.

LIBATIONS SPONSOR \$10,000

- Logo on signs in the bar area
- Logo printed on beverage napkins at each bar
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

VALET SPONSOR \$10,000

- Logo on check-in area signage
- Logo on custom water bottles for guests at valet
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

WINE WALL SPONSOR \$10,000

- Logo prominently displayed at the wine wall
- Custom wine bag with company logo
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

~~ENTERTAINMENT SPONSOR \$6,000~~ SOLD

- Logo on signage near stage featuring the band
- Verbal recognition from stage when introducing the band
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards

~~FAVOR SPONSOR \$6,000~~ SOLD

- Opportunity to provide a branded item for guest goody bags given out through valet
- Recognition on ballroom screens
- Recognition on the Wellstar Foundation website and hospital donor boards



COMMITMENT FORM

As of 12/17/24

Yes! I/We will contribute at the following level(s):

- Platinum** \$50,000
- Gold** \$25,000
- Silver** \$15,000
- Bronze** \$10,000
- Patron** \$3,000
- Donation** (Fund the Mission)
Amount \$ _____
- Supporting Sponsor**
Level _____
Amount \$ _____

SPONSOR INFO

Sponsor Name _____ Date _____
 (as it should be published)

Contact Name _____ Phone _____

Street Address _____ City, State _____

Email _____ Zip _____

PAYMENT INFO

- Check** Check payable to "Wellstar Foundation" enclosed for \$ _____.
- Credit Card** I will pay online at www.wellstar.org/gala.
- Pledge** This form is a pledge only. Please send me an invoice.

ATTENDANCE INFO

- I/We **will not attend** but please accept my charitable contribution.
- I/We **will attend**. Guest information is below and/or will be provided later.

	First and Last Name	Email	Dietary Restrictions
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

To supply more guest info and to return this form, please email kiana.matthews@wellstar.org.

Attn: Kiana Matthews | Wellstar Foundation | 1800 Parkway Place, Marietta, GA 30067