

Wellstar Foundation Events

About the Wellstar Foundation

Through philanthropy and community partnership, the Wellstar Foundation fuels innovation and action to address the vital needs of diverse communities in Georgia. As the philanthropic arm to Wellstar Health System, the largest safety net health system in Georgia and a top provider of charity care in the nation, the Foundation facilitates innovative relationships with individuals, organizations and corporations across all industries to leverage our shared skills and resources for the benefit of the communities and the 1 in 6 Georgians we serve. To create transformative and sustainable change, the Foundation funds initiatives that support clinical excellence and within four focus areas: **health equity**, **behavioral health**, **innovation** and **workforce**. Together, we can create a healthier Georgia for all. To learn more about the Wellstar Foundation, visit wellstar.org/foundation.



APRIL 20, 2024
THE ST. REGIS
88 WEST PACES FERRY RD NW
ATLANTA, GA 30305

The annual Wellstar Grand Gala is a black-tie occasion filled with celebration and philanthropy! Throughout the evening, corporate and community leaders from across Georgia join Wellstar leaders and honored guests to raise vital funds for Georgia's most pressing healthcare challenges. Enjoy a networking reception, seated dinner and a heart-felt program. Gala highlights also include a thrilling silent auction, premium wine wall and an after party featuring live entertainment. For more information, visit wellstar.org/gala.



The Annual Wellstar Foundation Clay Shoot advances healthcare services across every community Wellstar serves. The day is filled with scenic views, friendly competition and philanthropy as community partners play in support of key initiatives that improve patient care and community health. This event sells out each year so register early to secure your preferred flight! For more information, visit wellstar.org/clayshoot.



GIVING TUESDAY
DECEMBER 3, 2024

Giving Tuesday, the Tuesday after Thanksgiving, is recognized annually around the world as a day that encourages people to do good! Through collective acts of generosity, people are thinking beyond themselves and coming together to create a better world. At Wellstar, Giving Tuesday provides our community of supporters, patients, team members, and corporate partners with the opportunity to make a difference right here in Georgia. **100% of every dollar donated to the Wellstar Foundation funds initiatives that advance the health and well-being of the communities we serve.** For more information, visit wellstar.org/givingtuesday.



Join us for the annual Wellstar Foundation Golf Classic alongside fellow corporate partners and Wellstar leaders from across the System. This annual event has raised \$2 million benefiting initiatives that transform healthcare and increase access for all Georgians. The Golf Classic sells out each year so register early to secure your preferred round! For more information, visit wellstar.org/golf.

WELLSTAR GRAND GALA

25th ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

APRIL 20, 2024

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

ATTENDING SPONSORS

	PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$25,000	SILVER SPONSOR \$15,000	BRONZE SPONSOR \$10,000	PATRON SPONSOR \$3,000 <small>Limited Availability</small>
# of seats	20	10	10	10	2
Complimentary Valet Parking	✓	✓	✓	✓	✓
Recognition in Wellstar Foundation Annual Report to Donors	✓	✓	✓	✓	
Featured on Wellstar Foundation Donor Recognition Webpage	✓	✓	✓	✓	
Opportunity to Provide Premier Auction Item Donated by Company (at Sponsor's Expense) with Recognition on Auction Website	✓	✓	✓	✓	✓
Premier Table Seating with Company Name Featured on Table	✓	✓			
Featured on Event Signage	CORPORATE LOGO	CORPORATE LOGO	CORPORATE LOGO	LISTED	
Recognition in the Gala Electronic Program	LOGO + FULL PAGE AD	LOGO + HALF PAGE AD	LOGO + HALF PAGE AD	LISTED	
Recognition In...	PRESS RELEASE + SOCIAL MEDIA	SOCIAL MEDIA	SOCIAL MEDIA		
Company Logo Featured in Printed Program	✓	✓	✓		
Company Logo on Gala Invitation	✓	✓			
Recognition Throughout Evening from the Podium	✓				

AUCTION & WINE WALL

The silent and live auction is a guest favorite at the Grand Gala, featuring items from various local businesses, vacations, unique experiences and more. When you contribute to the Gala auction, your item will be featured on our website for all attendees to view and learn more about your offering. Not only do you gain great exposure, but proceeds from this event will help advance health and well-being in the communities Wellstar serves.

Ahead of the Gala, our events team is working to secure bottles of wine for our Wine Wall – a featured component of our event where guests have the opportunity to blindly select a bottle of red or white wine for \$25 (valued at \$30 or more) or a premium bottle for \$50 (valued at over \$50). The hope is that the guest would then pick a bottle with a higher value than they paid with 100% of the proceeds benefiting Foundation-driven initiatives.

To support either of these fun event features, contact Kiana.Matthews@wellstar.org.

WELLSTAR GRAND GALA

25th ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

APRIL 20, 2024

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

SUPPORTING SPONSORS

If you are unable to attend but would like to support this event, please consider sponsoring at one of the levels listed below.

~~STEP & REPEAT SPONSOR \$20,000~~ **SOLD**

- Co-branded step and repeat backdrop with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

~~AFTER PARTY SPONSOR \$10,000~~ **SOLD**

- Logo displayed on signage throughout the after party
- Branded after party item offered to event attendees
- Recognition from podium when after party begins
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

~~AUCTION SPONSOR \$10,000~~ **SOLD**

- Corporate logo or company name prominently displayed on all electronic components including event website and mobile bidding site
- Logo displayed on specialized link during the week-long bidding process
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

~~CHAMPAGNE SPONSOR \$10,000~~ **SOLD**

- One bottle of champagne at each table, adorned with tag featuring sponsor logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

COCKTAIL HOUR SPONSOR \$10,000

- Logo displayed on signage in reception area as guests arrive
- Logo displayed on cocktail item presented to guests during reception
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

LIBATIONS SPONSOR \$10,000

- Signage with sponsor logo or name in all bar areas
- Custom beverage napkins with sponsor logo at each bar
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

MISSION VIDEO SPONSOR \$10,000

- Logo displayed at the closing of event videos shared during the program
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

VALET SPONSOR \$10,000

- Signage with corporate logo at event registration area
- Custom water bottle wrap featuring company logo provided to guests at valet station
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

WINE WALL SPONSOR \$10,000

- Corporate logo or company name prominently displayed at wine wall
- Custom wine bag with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

~~ENTERTAINMENT SPONSOR \$6,000~~ **SOLD**

- Logo on signage near stage presenting the band
- Recognition from podium when recognizing the band
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

~~FAVOR SPONSOR \$6,000~~ **SOLD**

- Opportunity to provide company-branded item in goody bag left in guests cars at Valet
- Branded favor provided to guests at the end of the night
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

FUND THE MISSION (\$500 AND UP)

If you are unable to attend but would like to support this event, please consider making a 100% tax-deductible donation. Funding the mission allows us to directly advance healthcare services in Georgia. As a Fund the Mission supporter, your company/donor name will scroll across the donor board throughout the event.



COMMITMENT FORM

APRIL 20, 2024

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

YES!

I would like to become a sponsor of the 2024 Wellstar Grand Gala. I understand that my sponsorship will be confirmed upon receipt of this form and payment to the Wellstar Foundation. Please respond by **February 28, 2024** for inclusion in program materials.

Company Name _____

Name as it should appear in Gala Materials _____

Contact Name _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Enclosed is my check for \$_____. (SEE SPONSORSHIP LEVELS BELOW)

Please visit [wellstar.org/gala](https://www.wellstar.org/gala) to pay by credit card.

I/We **WILL ATTEND** the Wellstar Grand Gala.

I/We **WILL NOT ATTEND** the Wellstar Grand Gala but please accept my tax-deductible contribution.

SPONSORSHIP LEVELS	
<input type="checkbox"/> Platinum Sponsor \$50,000	<input type="checkbox"/> Cocktail Hour Sponsor \$10,000
<input type="checkbox"/> Gold Sponsor \$25,000	<input type="checkbox"/> Libations Sponsor \$10,000
<input type="checkbox"/> Silver Sponsor \$15,000	<input type="checkbox"/> Mission Video Sponsor \$10,000
<input type="checkbox"/> Bronze Sponsor \$10,000	<input type="checkbox"/> Valet Sponsor \$10,000
<input type="checkbox"/> Patron Sponsor \$3,000	<input type="checkbox"/> Wine Wall Sponsor \$10,000
<input type="checkbox"/> Step & Repeat Sponsor \$20,000	<input type="checkbox"/> Entertainment Sponsor \$6,000
<input type="checkbox"/> After Party Sponsor \$10,000	<input type="checkbox"/> Favor Sponsor \$6,000
<input type="checkbox"/> Auction Sponsor \$10,000	<input type="checkbox"/> Fund The Mission \$500+
<input type="checkbox"/> Champagne Sponsor \$10,000	

To sponsor the Wellstar Grand Gala or with questions, please contact Kiana Matthews at kiana.matthews@wellstar.org or call (470) 586-6876.

This sponsorship form may also be mailed to:
Wellstar Foundation; 1800 Parkway Place, Marietta, GA 30067

Wellstar Foundation
**CLAY
 SHOOT**

SPONSORSHIP LEVELS
SEPTEMBER 5, 2024
 GARLAND MOUNTAIN SPORTING CLAYS, WALESKA, GA

ATTENDING SPONSORS

	TITLE SPONSOR \$20,000	MARKSMAN SPONSOR \$15,000	STATION SPONSOR \$10,000	AMMO SPONSOR \$5,000	SHARP-SHOOTER SPONSOR \$3,500	TEAM SPONSOR \$2,000
Shooting Teams of 4	3	2	2	1	1	1
Complimentary Golf Carts	✓	✓	✓	✓	✓	✓
Tournament Day Shooter Gift	✓	✓	✓	✓	✓	✓
Tournament Day Breakfast, Lunch & Apps (Dependent Upon Flight)	✓	✓	✓	✓	✓	✓
Sponsor Name on Signage at Event Registration	✓	✓	✓	✓	✓	
Company Logo at Clubhouse	✓	✓	✓	✓	✓	
Sponsor Signage at 5-Stand	✓	✓	✓			
Company Name & Logo on Signage at Each Station	✓	✓	✓			
Social Media Recognition	✓	✓	✓			
Recognition in Print Materials	✓	✓	✓			
Opportunity to Provide Remarks at Awards Ceremony	✓					
Private Guided Tour of Any Wellstar Facility	✓					

SUPPORTING SPONSORS

STAND SPONSOR \$2,500 (2 AVAILABLE)

- Company name or logo at each stand on clay course
- Company name or logo on tournament signage at event registration

WILD BIRD SPONSOR \$2,500

- Wild Bird is a new side game that will be facilitated by Garland Mountain wherein participants shoot 5 targets of verifying difficulty from one shooting stand at our 5-stand.
- Company logo on signage at 5-stand stationed near event registration
- Opportunity to provide a prize item for the winner of the side game with promotion of item and sponsorship in all pre-event emails. Winner will be announced with the rest of awards and we will recognize the sponsor.

GOLF CART SPONSOR \$1,500 (1 AVAILABLE)

- Company name or logo on all golf carts day of tournament
- Company name or logo on tournament signage at event registration

SWAG BAG SPONSOR \$500

- Opportunity to provide a company-branded item in the shooter gift bag provided to all participants. Sponsor will provide the item



REGISTRATION SEPTEMBER 5, 2024

GARLAND MOUNTAIN SPORTING CLAYS, WALESKA, GA

Please return this completed form to the address below or via email by **Monday, August 19** to ensure your company name is included on appropriate event signage. *Registration is on a first come, first serve basis, with payment. We will offer a morning and an afternoon flight again this year. Respond early to get your first choice!*

YES! My company will be a sponsor at the following level _____ (SEE LEVELS ON PREVIOUS PAGE)

Mulligans are \$10 each with a limit of 2 per shooter. List the number desired _____

Company Name _____

Address _____

Contact Person _____ Phone Number _____

Email Address _____

REGISTRANT: Please provide the following shooters in this section.

Please check one: **Morning Flight (9 AM)** **Afternoon Flight (1:30 PM)**

Ammunition for 12 and 20 gauge guns will be provided on-site.
Should any other type of ammunition be needed, the shooter will need to bring their own.

Name _____	Name _____
Email _____	Email _____
Name _____	Name _____
Email _____	Email _____

I wish to make a donation in the amount of \$ _____

Total Amount Due \$ (Including Sponsorship, Mulligans & Donation) _____

MY CHECK IS ENCLOSED **ONLINE PAYMENT** **INVOICE ME**

Please visit wellstar.org/clayshoot to pay by credit card.
Please make check payable to: **Wellstar Foundation 2024 Clay Shoot**
Mail registration to: **Wellstar Foundation**

1800 Parkway Place
Marietta, GA 30067

Wellstar Foundation

For more information please contact Kiana Matthews at kiana.matthews@wellstar.org or call (470) 586-6876.



SPONSORSHIP LEVELS

OCTOBER 28, 2024

BROOKFIELD COUNTRY CLUB, ROSWELL, GA

ATTENDING SPONSORS

	TITLE SPONSOR \$20,000	PRESENTING SPONSOR \$10,000	BUNKER SPONSOR \$5,000	CLUBHOUSE SPONSOR \$3,000	HOLE & FOURSOME SPONSOR \$2,000	FOURSOME SPONSOR \$1,500
# Of Foursomes	2	1	1	1	1	1
Tournament Day Swag Bags	✓	✓	✓	✓	✓	✓
Complimentary Golf Carts	✓	✓	✓	✓	✓	✓
Opportunity to Provide Promotional Item in Golfer Swag Bag	✓	✓	✓	✓		
Sign with Company Name Displayed on One Hole Throughout Tournament					✓	
Company Name Displayed on Tournament Sponsor Banners in The Clubhouse and Around Course			✓	✓		
Company Logo on Sign Placed at 9 Holes on Course			✓			
Company Name Prominently Displayed on Individual Sponsor Banners	✓	✓				
Company Logo Displayed on All Mission Signage Throughout Course	✓	✓				
Opportunity to Set Up a Tent and Table on the Course with Promotional Items	✓	✓				
Recognition at Awards Reception	✓	✓				
Opportunity to Deliver Sponsor Remarks at Awards Reception and Special Appreciation Plaque	✓					
Opportunity for Company Logo on Golfer Swag Bag	✓					
Private Tour of Any Wellstar Facility	✓					

SUPPORTING SPONSORS

- PUTTING AND DRIVING RANGE SPONSOR \$2,500 (1 AVAILABLE)**
- Special signage placed on practice greens and driving range area
 - Opportunity for company provided logoed golf balls in the driving range and putting green designated area for golfers
 - Represent company with up to 4 employees to greet golfers at driving

- BEVERAGE SPONSOR \$1,500 (2 AVAILABLE)**
- Sign with company name or logo on each beverage cart (3 carts)
 - Recognition during awards reception and welcome message
 - Company name or logo on tournament signage near registration area

- HOLE SPONSOR \$500 (4 AVAILABLE)**
- Sign with company logo displayed on one hole throughout tournament
 - Opportunity to set up a tent and table on the course with two reps and promotional items on hole (Tent and table not included)

- RAFFLE SPONSOR YOUR CHOICE**
- Opportunity to provide raffle item with table signage displaying sponsor logo, recognition in pre-event email for company providing item



REGISTRATION

OCTOBER 28, 2024

BROOKFIELD COUNTRY CLUB, ROSWELL, GA

Please return this completed form to the address below or via email by **Friday, October 4** to ensure your company receives appropriate recognition. *Registration is on a first come, first serve basis,*

YES! My company will be a sponsor at the following level _____ (SEE LEVELS ON PREVIOUS PAGE)

_____ # of Special Event Packages (\$40/player until August or \$50/player the day of the tournament)
Package Includes: 2 Mulligans, Special Raffle Ticket, Longest Drive, Closest to the Pin, & more

Company Name _____

Address _____

Contact Person _____ Phone Number _____

Email Address _____

REGISTRANT: Please provide the following information for all players.

Please check one: Morning Flight (8 AM) Afternoon Flight (1:30 PM)

Name _____	Name _____
Email _____	Email _____
Handicap _____ Or Score for 18 Holes _____	Handicap _____ Or Score for 18 Holes _____
Name _____	Name _____
Email _____	Email _____
Handicap _____ Or Score for 18 Holes _____	Handicap _____ Or Score for 18 Holes _____

I wish to make a donation in the amount of \$ _____

Total Amount Due \$ (Including Sponsorship, Special Events Packages & Donation) _____

MY CHECK IS ENCLOSED ONLINE PAYMENT INVOICE ME

Please visit wellstar.org/golf to pay by credit card.

Please make check payable to: **Wellstar Foundation 2024 Golf Classic**

Mail registration to: **Wellstar Foundation**
1800 Parkway Place
Marietta, GA 30067

Wellstar Foundation

For more information please contact Kiana Matthews at kiana.matthews@wellstar.org or call (470) 586-6876.



SPONSORSHIP OPPORTUNITIES

DECEMBER 3, 2024

As a Giving Tuesday sponsor, you will inspire others to join you in supporting local healthcare services and Wellstar's more than 24,000 team members and healthcare workers. Giving Tuesday provides our patients, team members, community and corporate partners with the opportunity to make a difference right here in Georgia. **100% of every dollar donated to the Wellstar Foundation funds initiatives that advance the health and well-being of the communities we serve** and provides emergency financial assistance to team members in need.

SUPPORTING SPONSORS

MATCHING SPONSOR \$10,000

- Logo featured in at least 2 emails to donors and Wellstar team members
- Tagged on Wellstar's social media channels with the option of sharing custom photos/video content
- Logo featured on Giving Tuesday landing page
- Listed in annual report to donors
- Listed on donor boards in Wellstar hospitals

MATCHING SPONSOR \$5,000

- Logo featured in at least 1 email to donors and Wellstar team members
- Tagged on Wellstar's social media channels with the option of sharing custom photos/video content
- Listed on Giving Tuesday landing page
- Listed in annual report to donors
- Listed on donor boards in Wellstar hospitals

GIVE BACK DAY SPONSOR \$2,000

- Encourage your patrons to join you in supporting Wellstar with a Give Back Day event where a portion of sales will benefit Wellstar. The Foundation will also promote your event to our team members and community of supporters.

Additionally, you may consider supporting Wellstar in the following ways:

- **Make a tax-deductible donation**
Any amount is appreciated and can be donated securely online at wellstar.org/givingtuesday
- **Share online**
Create a **Facebook charity fundraiser** and/or encourage your friends, family and co-workers to support Wellstar for Giving Tuesday

To allow enough time to promote your sponsorship, we ask that all commitments be made by November 7. Please complete the third-party agreement to secure your partnership. Contact a member of the Wellstar Foundation for additional details or reach out to us directly at give@wellstar.org.

Contact Name _____

Phone _____

Email _____

Name as it should appear on sponsorship (Individual or Business) _____

Sponsorship Opportunity (select one) \$10,000 \$5,000 \$2,000 Other _____

Please visit wellstar.org/givingtuesday to pay by credit card.
Please make check payable to: **Wellstar Foundation 2024 Giving Tuesday**
Mail registration to: **Wellstar Foundation**

1800 Parkway Place
Marietta, GA 30067

Wellstar Foundation

For more information please contact Ashley Irwin at ashley.irwin@wellstar.org or call (470) 956-0961.