

WELLSTAR GRAND GALA

25th ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

APRIL 20, 2024

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

EVENT FEATURES: Networking Reception | Wine Wall | Robust Silent Auction
Live Entertainment | Touching Patient Stories | After Party | And more!

Benefiting women's health services at Wellstar Health System.

At Wellstar, we're committed to meeting the health needs of women of all ages, through all stages of life. We are uniquely positioned to serve the diverse needs of women across the state of Georgia, ensuring access to the world-class care they deserve. Through integrated services and expanding partnerships, we are advancing innovation and enhancing care that supports the whole person—not just the patient—and extends beyond our walls and into every community we serve. From providing free prenatal care to anyone who will deliver a baby at Wellstar, to addressing period poverty by providing period kits to local teens, and offering vouchers for free screenings and diagnostic services, like mammograms, to ensure access to preventive care and cancer detection for all women. With your support, we can transform care that creates a healthier Georgia now and for future generations.



To sponsor the Wellstar Starlight Grand Gala, contact Megan Cannady at megan.cannady@wellstar.org or call (678) 823-0637.

Wellstar Foundation



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ATTENDING SPONSORS

| | PLATINUM SPONSOR \$50,000 | GOLD SPONSOR \$25,000 | SILVER SPONSOR \$15,000 | BRONZE SPONSOR \$10,000 | PATRON SPONSOR <small>Limited Availability</small> |
|---|---------------------------------|-----------------------------|-------------------------------|-------------------------------|--|
| # of seats | 16 | 8 | 8 | 8 | |
| Complimentary Valet Parking | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Wellstar Foundation Annual Report to Donors | ✓ | ✓ | ✓ | ✓ | |
| Featured on Wellstar Foundation Donor Recognition Webpage | ✓ | ✓ | ✓ | ✓ | |
| Opportunity to Provide Premier Auction Item Donated by Company (at Sponsor's Expense) with Recognition on Auction Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Premier Table Seating with Company Name Featured on Table | ✓ | ✓ | | | |
| Featured on Event Signage | CORPORATE LOGO | CORPORATE LOGO | CORPORATE LOGO | LISTED | |
| Recognition in the Gala Electronic Program | LOGO + FULL PAGE AD | LOGO + HALF PAGE AD | LOGO + HALF PAGE AD | LISTED | |
| Recognition In... | PRESS RELEASE + SOCIAL MEDIA | SOCIAL MEDIA | SOCIAL MEDIA | | |
| Company Logo Featured in Printed Program | ✓ | ✓ | ✓ | | |
| Company Logo on Gala Invitation | ✓ | ✓ | | | |
| Recognition Throughout Evening from the Podium | ✓ | | | | |

AUCTION & WINE WALL

The silent and live auction is a guest favorite at the Grand Gala, featuring items from various local businesses, vacations, unique experiences and more. When you contribute to the Gala auction, your item will be featured on our website for all attendees to view and learn more about your offering. Not only do you gain great exposure, but proceeds from this event will help advance health and well-being in the communities Wellstar serves.

Ahead of the Gala, our events team is working to secure bottles of wine for our Wine Wall – a featured component of our event where guests have the opportunity to blindly select a bottle of red or white wine for \$25 (valued at \$30 or more) or a premium bottle for \$50 (valued at over \$50). The hope is that the guest would then pick a bottle with a higher value than they paid with 100% of the proceeds benefiting Foundation-driven initiatives.

To support either of these fun event features, contact Megan.Cannady@wellstar.org.

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SUPPORTING SPONSORS

If you are unable to attend but would like to support this event, please consider sponsoring at one of the levels listed below.

STEP & REPEAT SPONSOR \$20,000

- Co-branded step and repeat backdrop with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

AFTER PARTY SPONSOR \$10,000

- Logo displayed on signage throughout the after party
- Branded after party item offered to event attendees
- Recognition from podium when after party begins
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

AUCTION SPONSOR \$10,000

- Corporate logo or company name prominently displayed on all electronic components including event website and mobile bidding site
- Logo displayed on specialized link during the week-long bidding process
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

CHAMPAGNE SPONSOR \$10,000

- One bottle of champagne at each table, adorned with tag featuring sponsor logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

COCKTAIL HOUR SPONSOR \$10,000

- Logo displayed on signage in reception area as guests arrive
- Logo displayed on cocktail item presented to guests during reception
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

LIBATIONS SPONSOR \$10,000

- Signage with sponsor logo or name in all bar areas
- Custom beverage napkins with sponsor logo at each bar
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

MISSION VIDEO SPONSOR \$10,000

- Logo displayed at the closing of event videos shared during the program
- Recognition in Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

VALET SPONSOR \$10,000

- Signage with corporate logo at event registration area
- Custom water bottle wrap featuring company logo provided to guests at valet station
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

WINE WALL SPONSOR \$10,000

- Corporate logo or company name prominently displayed at wine wall
- Custom wine bag with company logo
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

ENTERTAINMENT SPONSOR \$6,000

- Logo on signage near stage presenting the band
- Recognition from podium when recognizing the band
- Recognition in the Gala electronic program
- Recognition in Wellstar Foundation Annual Report to Donors

FAVOR SPONSOR \$6,000

- Opportunity to provide company-branded item in goody bag left in guests cars at Valet
- Branded favor provided to guests at the end of the night
- Recognition in the Gala electronic program
- Recognition in the Wellstar Foundation Annual Report to Donors

FUND THE MISSION (\$500 AND UP)

If you are unable to attend but would like to support this event, please consider making a 100% tax-deductible donation. Funding the mission allows us to directly advance healthcare services in Georgia. As a Fund the Mission supporter, your company/donor name will scroll across the donor board throughout the event.



COMMITMENT FORM

APRIL 20, 2024

THE ST. REGIS ATLANTA

88 WEST PACES FERRY RD NW, ATLANTA, GA 30305

YES!

I would like to become a sponsor of the 2024 Wellstar Grand Gala. I understand that my sponsorship will be confirmed upon receipt of this form and payment to the Wellstar Foundation. Please respond by **February 28, 2024** for inclusion in program materials.

Company Name _____

Name as it should appear in Gala Materials _____

Contact Name _____

Email _____

Phone _____

Address _____

City _____ State _____ Zip _____

Enclosed is my check for \$_____. (SEE SPONSORSHIP LEVELS BELOW)

Please visit wellstar.org/gala to pay by credit card.

I/We **WILL ATTEND** the Wellstar Grand Gala.

I/We **WILL NOT ATTEND** the Wellstar Grand Gala but please accept my tax-deductible contribution.

SPONSORSHIP LEVELS

- Platinum Sponsor **\$50,000**
- Gold Sponsor **\$25,000**
- Silver Sponsor **\$15,000**
- Bronze Sponsor **\$10,000**
- Patron Sponsor **\$3,000**
- Step & Repeat Sponsor **\$20,000**
- After Party Sponsor **\$10,000**
- Auction Sponsor **\$10,000**
- Champagne Sponsor **\$10,000**
- Cocktail Hour Sponsor **\$10,000**
- Libations Sponsor **\$10,000**
- Mission Video Sponsor **\$10,000**
- Valet Sponsor **\$10,000**
- Wine Wall Sponsor **\$10,000**
- Entertainment Sponsor **\$6,000**
- Favor Sponsor **\$6,000**
- Fund The Mission **\$500+**

To sponsor the Wellstar Grand Gala or with questions, please contact Megan Cannady at megan.cannady@wellstar.org or call (678) 823-0637.

This sponsorship form may also be mailed to:
Wellstar Foundation; 1800 Parkway Place, Marietta, GA 30067